

City of Waukeee REPORT CARD 2020

Tracking Progress and Opportunities



Waukeee

THE KEY TO GOOD LIVING

INTRODUCTION

Welcome to the City of Waukee's 2020 Report Card!

Hello friends,

This Report Card shares local measurements in nine topic areas about life in Waukee. I hope the information enriches your knowledge of this community and even prompts discussions in an effort to enhance the quality of life in Waukee. The measurements in the Report Card give us all a place to begin—a place of knowing where we stand today so we can decide where we want to go and plan how to get there. I also encourage you to revisit the City's "Imagine Waukee 2040" comprehensive plan as a guide to understanding many of the guiding principles behind decision-making and planning within our organization. This plan is the framework for the community's next 20 years.

We intend to update the Report Card routinely to see just how we are progressing as a City and if there are needed areas of improvement. Each of us has a role to play in the advancement of Waukee. One person or group cannot do it alone, but together in partnership and trust we can continue to build a Waukee where all of us have what we need to flourish. I look forward to working with you to make Waukee the best place it can be.

If you have any questions, feel free to contact me at cclarke@Waukee.org. If you wish to address all five Waukee City Council Members and me at one time, please email councilmembers@Waukee.org. Thanks!



Sincerely,

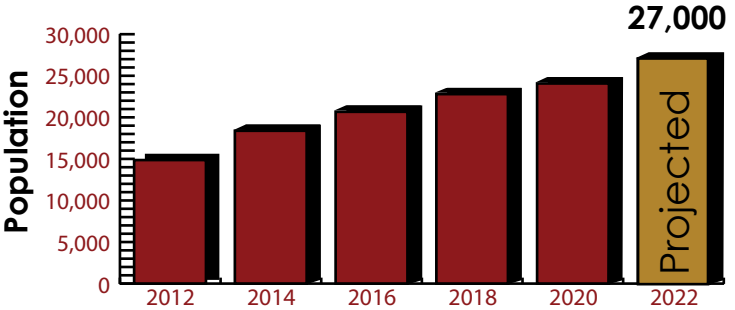
A handwritten signature in black ink that reads "Courtney Clarke". The signature is fluid and cursive, written over a white background.

Courtney Clarke, Mayor

DEMOGRAPHICS

Population

Waukee continues to experience fast population growth, welcoming approximately six new residents daily.



Source: U.S. Census Bureau estimate, 2019

FUN FACT: The City of Waukee projects that the population could reach 35,000 by 2030.

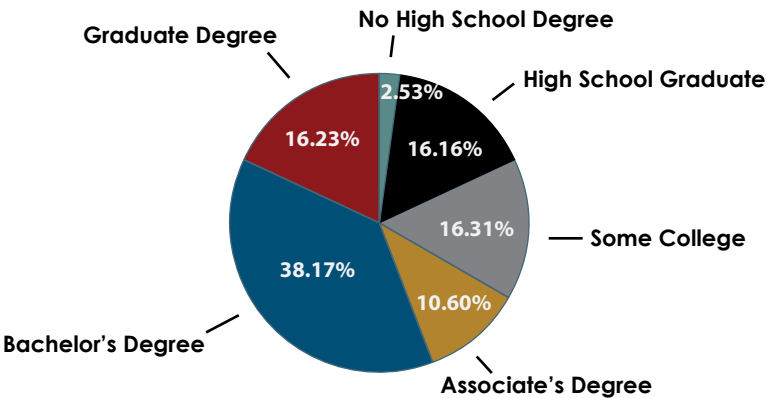
Median Age



Source: Applied Geographic Solutions

Educational Attainment

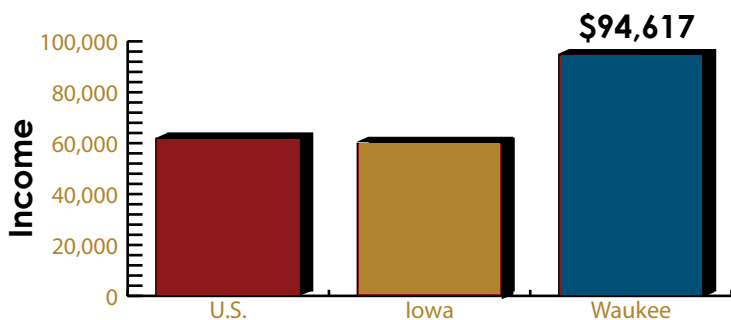
55.6% of Waukee residents have a bachelor's degree or higher. That's much higher than the U.S. average of 33.4%.



Source: Applied Geographic Solutions

THE ECONOMY

Median Household Income



Sources: 2018 U.S. Census Bureau American Community Survey and Applied Geographic Solutions

Number of Jobs

Waukee has an estimated 3,521 jobs. In 2019, the leading industries were retail, healthcare and social services, accommodation and food services, and construction.

Where Residents Work

The out commute for the Waukee area (including neighboring suburbs Clive and West Des Moines) is estimated at 59.9%.

Approximately 28,949 people living in the three cities work in other communities.

FUN FACT: The average commute for Waukee residents working outside the community is 21 minutes.

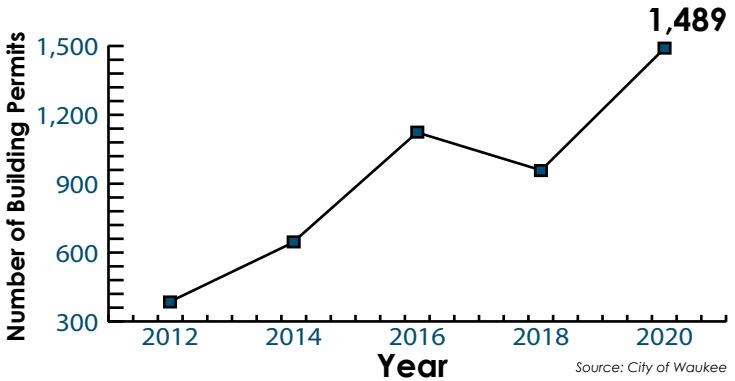
Source: 2016 Clive, Waukee, West Des Moines Laborshed Analysis



DEVELOPMENT

Building Permits History

The City of Waukee continues to experience strong development growth. In 2020, the City issued a record 1,489 building permits for a total valuation of \$245.7 million. It was also the highest year on record for commercial growth which totaled \$64.9 million, up from \$39.9 million in 2018. Business expansion continues to bring more personal and professional services to Waukee residents and visitors.



Breakdown for 2020: TOTAL VALUATION

\$245.7 MILLION

TOTAL PERMITS
1,489

MULTI-FAMILY
4
PERMITS

SINGLE FAMILY
411
PERMITS

COMMERCIAL
19
PERMITS

TOWNHOME
226
PERMITS

OTHER*
829
PERMITS

*Other includes projects such as additions, alterations, decks, etc.
Source: City of Waukee



PUBLIC SAFETY

Police Department

Waukee often falls on various 'safest cities' lists. The Waukee Police Department is comprised of 27 full-time police officers responsible for protecting Waukee citizens.



Crime Rates

Violent Crime Rate

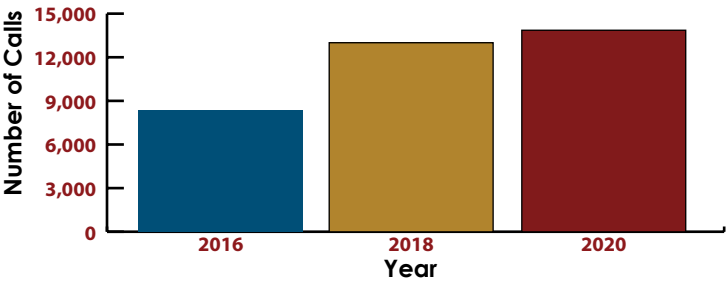
Waukee – 1.52 per 1,000
Iowa – 3.85 per 1,000

Property Crime Rate

Waukee – 11.69 per 1,000
Iowa – 29.59 per 1,000

Source: FBI - Uniform Crime Reporting Program

Police Calls For Service



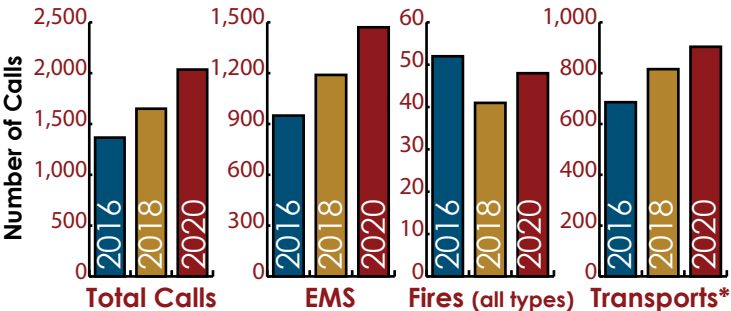
Source: Waukee Police Department

Fire Department

The Waukee Fire Department consists of 16 full-time and 28 part-time firefighter/paramedics who provide high-quality fire protection, emergency medical care and community education.



Fire Calls For Service



Source: Waukee Fire Department

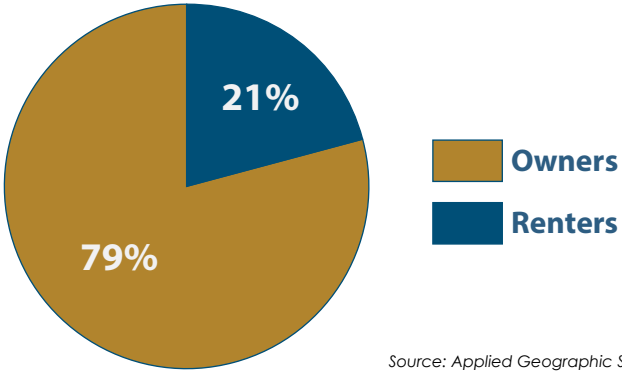
Total calls have nearly doubled since 2016 (a 48.9% increase).

*Transports include emergency and non-emergency transportation for patients housed at area hospitals, nursing homes and other healthcare facilities.

HOUSING

The housing market in Waukee continues to diversify. Here are some current trends.

Waukee Home Ownership Rates



Source: Applied Geographic Solutions

Median Home Value **\$270,155**

Source: Zillow.com

Median Gross Rent **\$1,098**

Source: U.S. Census Bureau (2014-2018)

Total Housing Units Occupied **10,111**

Source: Applied Geographic Solutions




GETTING AROUND

Infrastructure Improvements

The City of Waukee continues to invest in building new streets and improving existing streets.

Local, State and Federal Dollars for Transportation Projects

2016  2020
Spent \$64.5 million

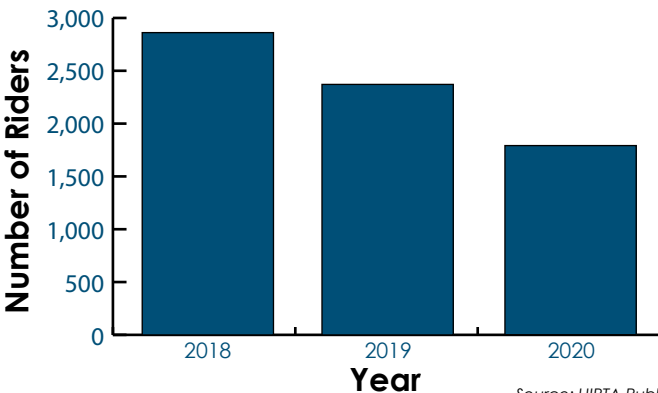
2021  2025
\$112.2 million budgeted

Source: City of Waukee



HIRTA Public Transit

HIRTA provides door-to-door transit services in Waukee. All rides are open to the general public, including persons with disabilities.



Source: HIRTA Public Transit

PARKS AND TRAILS

Improvements

A one-cent local option sales tax passed for Dallas County on November 7, 2017. The tax is now in effect and generates \$2 million of new revenue each year for the City of Waukee. \$1 million of that revenue is invested each year in new park projects and existing park improvements.

2020 Projects

Alice Nizzi Park



Glynn Village Park



Westtown Meadows Park

Triumph Park

Trail Access

The City of Waukee is home to 23 miles of trails.

96%

of households are within a 5-minute walk to a paved or nature trail.

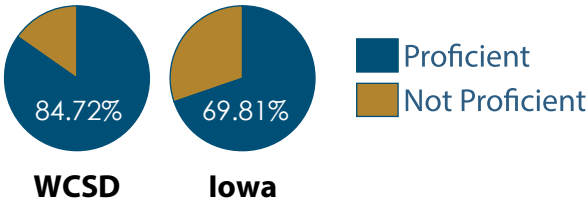


LIFELONG LEARNING

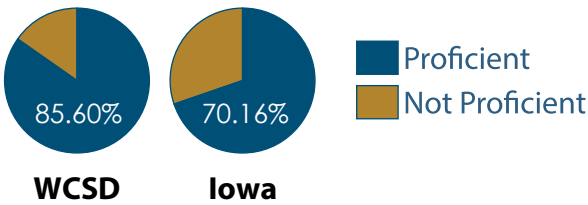
Waukee residents primarily attend the schools within the Waukee Community School District (WCSD). The district's student population is made up of 40% Waukee residents. It also serves students in the Dallas County portions of Clive, Urbandale and West Des Moines.

Important District Statistics

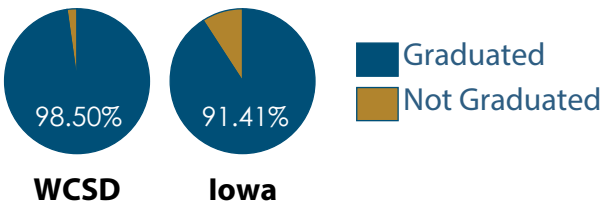
English Language Arts Proficiency



Mathematics Proficiency



High School Graduation Rate (Four Year)



Source: Iowa Department of Education: Iowa School Performance Profiles



ENVIRONMENTAL RESILIENCY

The City of Waukee has made conscious efforts in recent years to practice and promote sustainability.

Stormwater Management

The City recently included native plantings in its new Trailside Dog Park and built a bioretention basin in the new Fox Creek Park – both efforts to filter stormwater in the area.

Solar Power

In 2019, the City worked with The Nature Conservancy and the Midwest Renewable Energy Association to launch the “Solarize Waukee” program which offered bulk-buying discounts and educational opportunities for residents and business owners who installed solar panels.



**29 homes
went solar**



**3 businesses
went solar**



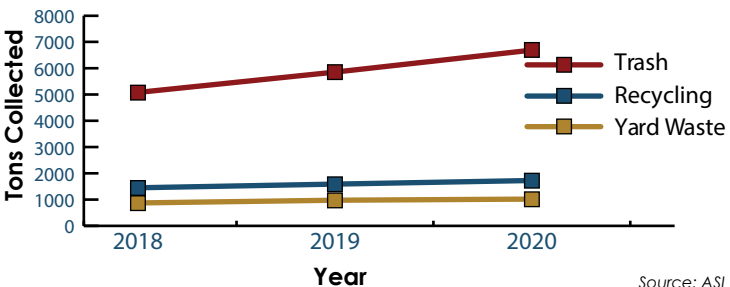
**250 people
attended “Solar
Power Hours”**

Source: The Nature Conservancy

Solid Waste and Recycling

Ankeny Sanitation, Inc. (ASI) provides City of Waukee customers with weekly garbage and recycling collection year-round. From April through November, ASI also picks up curbside yard waste each Monday.

Total Tons of Material Collected



Source: ASI

FUN FACT: An estimated 80% of Waukee customers regularly utilize the weekly recycling opportunity.

Waukee.org



Waukee

